













ESOLCHICKS

PITCH DECK

THE NFT P2E HAS GROWN SIGNIFICANTLY, WITH TOP 10 P2E PLAYERS TOTALLING 20+BN MARKET CAP

| Game | Price (as of Dec 5 2021) | Market Cap (\$ mn) | Circulating Supply | Game Launch Date | Coin Launch Date | Initial Price at Launch | ROI | Blockchain |
|---|--------------------------|--------------------|--------------------|------------------|------------------|-------------------------|-----------|------------|
|  AXIE INFINITY | \$106.8 | 7,051 | 65.9 mn AXS | Mar 2018 | 11 Apr 2020 | \$0.17 | 62,723.5% | ETH |
|  THE SANDBOX | \$5.25 | 4,765 | 913 mn SAND | Not yet Released | 16 Aug 2020 | \$0.051 | 10,194.1% | ETH |
|  Decentraland | \$3.56 | 4,744 | 1.33 bn MANA | Feb 2020 | 20 Sep 2020 | \$0.025 | 14,140.0% | ETH |
|  GALA GAMES | \$0.48 | 3,586 | 7.5 bn GALA | n.a | 18 Sep 2020 | \$0.0015 | 31,900.0% | ETH |
|  ILLUVIUM | \$1352.36 | 858 | 635 k ILV | 2022 | 31 Mar 2021 | \$68.3 | 1,880.0% | ETH |
|  MOBOX | \$7.83 | 699 | 90 mn MBOX | Not yet Released | 31 Mar 2021 | \$1.8 | 335.0% | BEP-20 |
|  ALIEN WORLDS | \$0.26 | 314 | 1.2 bn TLM | Oct 2021 | 07 Apr 2021 | \$1.68 | -84.5% | WAX |
|  STAR ATLAS | \$0.13 | 286 | 2.2 bn ATLAS | Not yet Released | 02 Sep 2021 | \$0.068 | 91.2% | SOL |
|  MY NEIGHBOR ALICE | \$13.66 | 239 | 17 mn ALICE | 2022 Q1 | 15 Mar 2021 | \$23.6 | -42.1% | ETH |
|  VULCAN FORGED | \$14.36 | 137 | 9.5 mn ALICE | Not yet Released | 21 Oct 2021 | \$15.55 | -7.7% | SOL |

THE RAPIDLY DEVELOPING BLOCKCHAIN GAMING LANDSCAPE

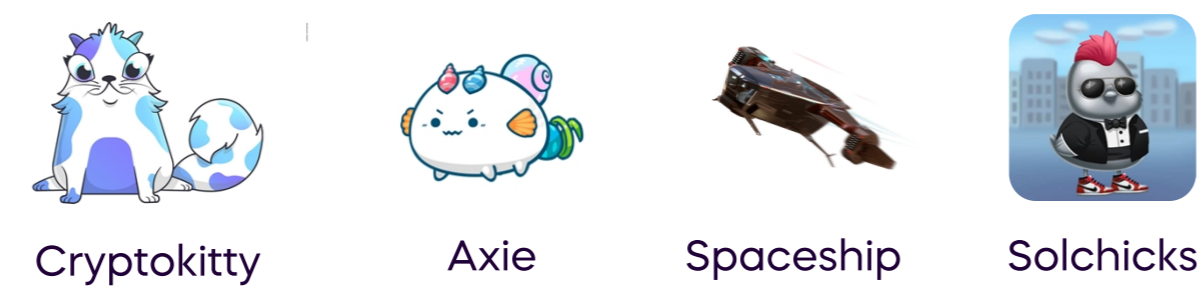
Blockchain Gaming Stack

In-Game Assets

Fungible Assets



Non-Fungible Assets



Blockchain Games



Ecosystem And Infrastructure

Developer Studios



Marketplaces



Scaling Solutions



Infrastructure



Layer 1 Blockchain



| Type | Interchangeable? | Divisible? | Unique | Example |
|--------------|------------------|------------|--------|---------|
| Fungible | ✓ | ✓ | ✗ | = |
| Non-Fungible | ✗ | ✗ | ✓ | = |

While the blockchain-based gaming industry is still in its nascent stages, **a variety of different gaming types have emerged across various genres** (Collectibles / RPG / Fantasy / MMORPG)

While many of these games fall into the same categories as widely distributed and played games today, **the most important feature that distinguishes them from their traditional video game**

A robust ecosystem and infrastructure has developed which has enabled the advent of blockchain gaming

Developer Studios create and maintain front-end gaming software

Marketplaces are where players mint, buy, and trade in-game items (primarily NFTs)

Layer-2 Scaling Solutions and Sidechains typically aim to increase the scalability of Layer-1 platforms by taking transaction execution off Layer-1 platforms and onto separate blockchains

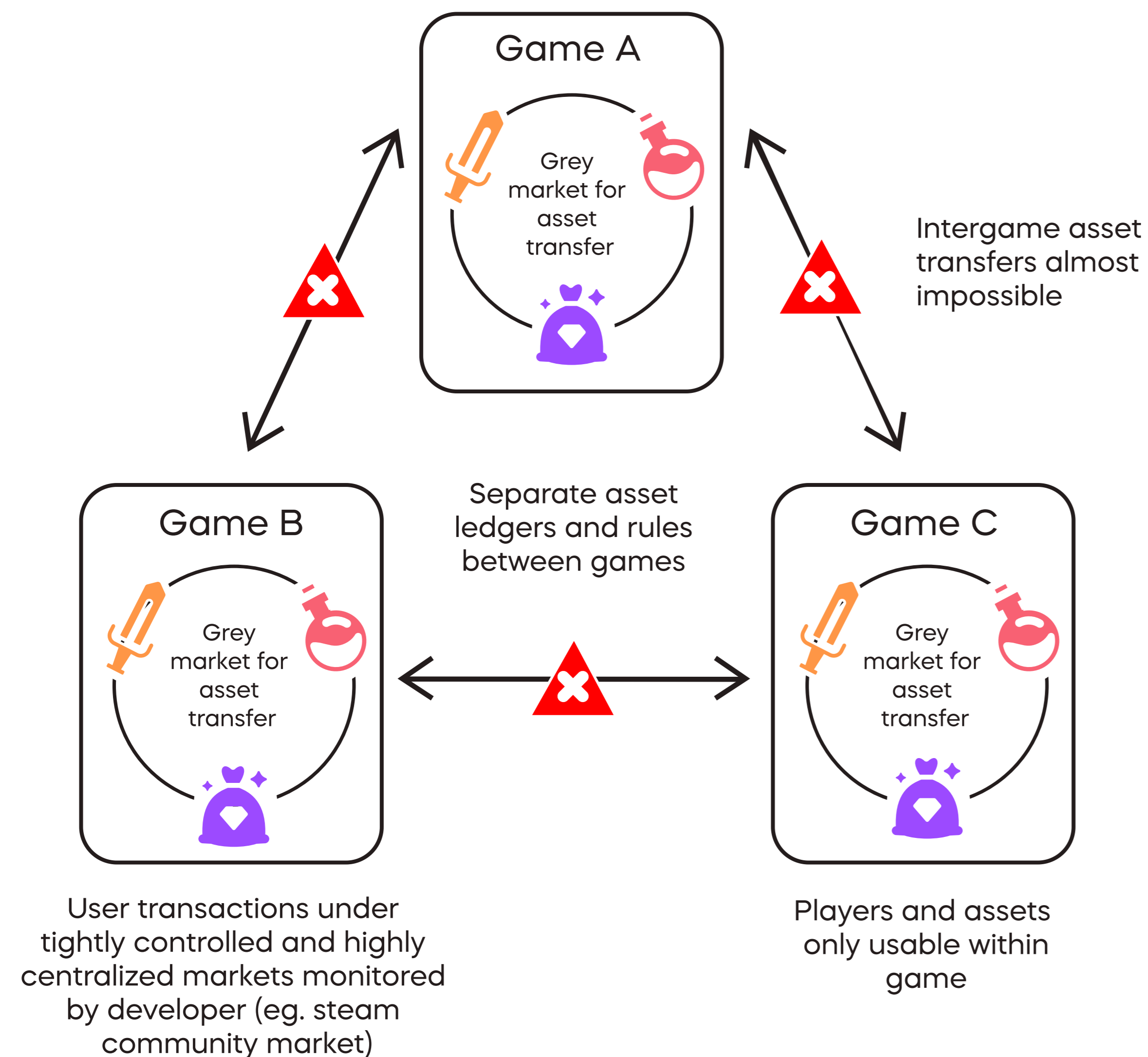
Infrastructure and Tooling Providers provide solutions that make it easy for game developers to incorporate blockchain technology into their Games

Layer-1 Blockchains are the backbone of the entire blockchain gaming stack. Enables issuance and transfers of in-game assets such as NFTs and fungible tokens

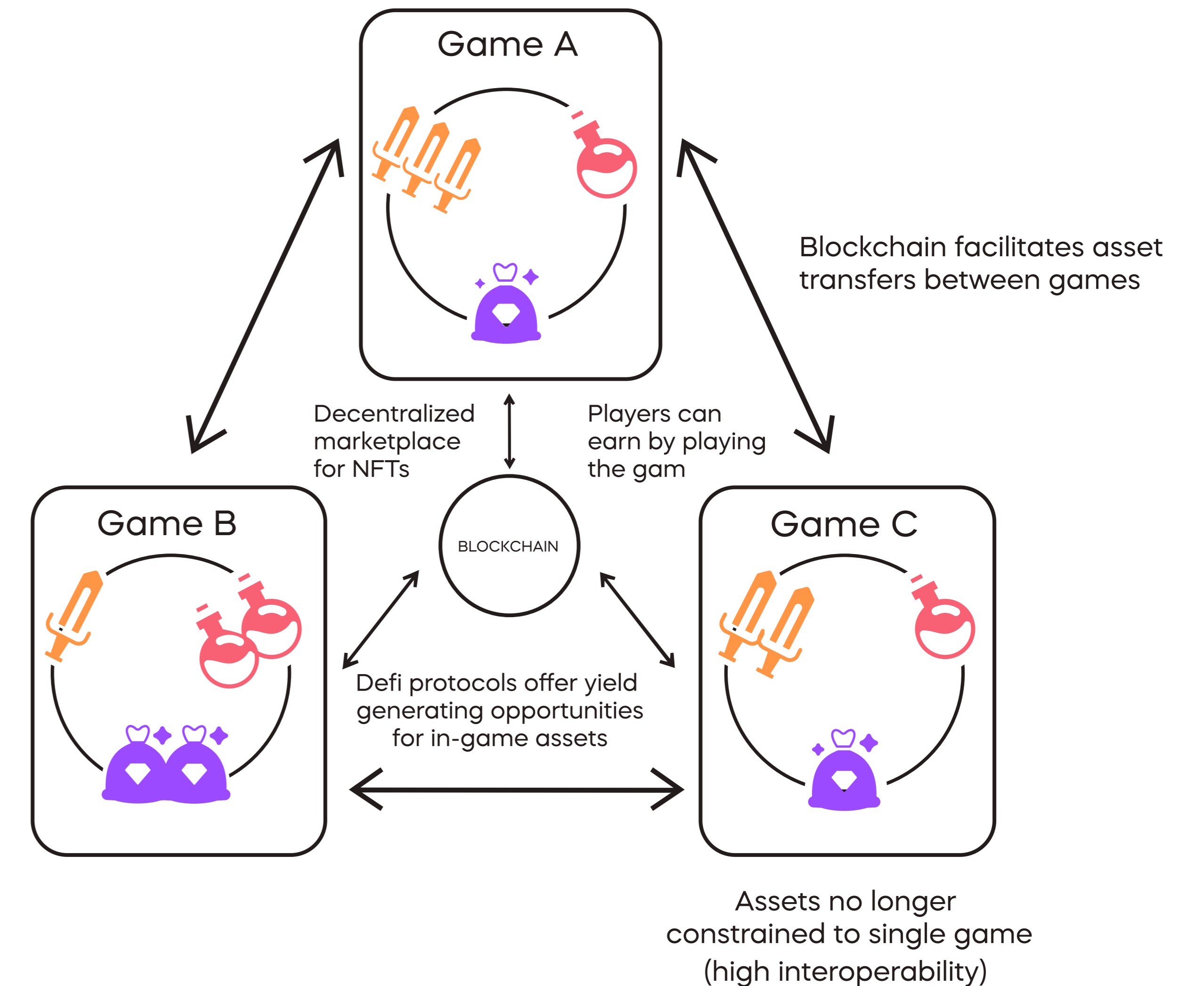
Provides the security **through decentralized consensus mechanisms** such as proof of work and proof of stake and smart contract capability

WHILE NASCENT, BLOCKCHAIN IS POISED TO SET A NEW STANDARD FOR GAMING

Traditional Siloed Gaming Model



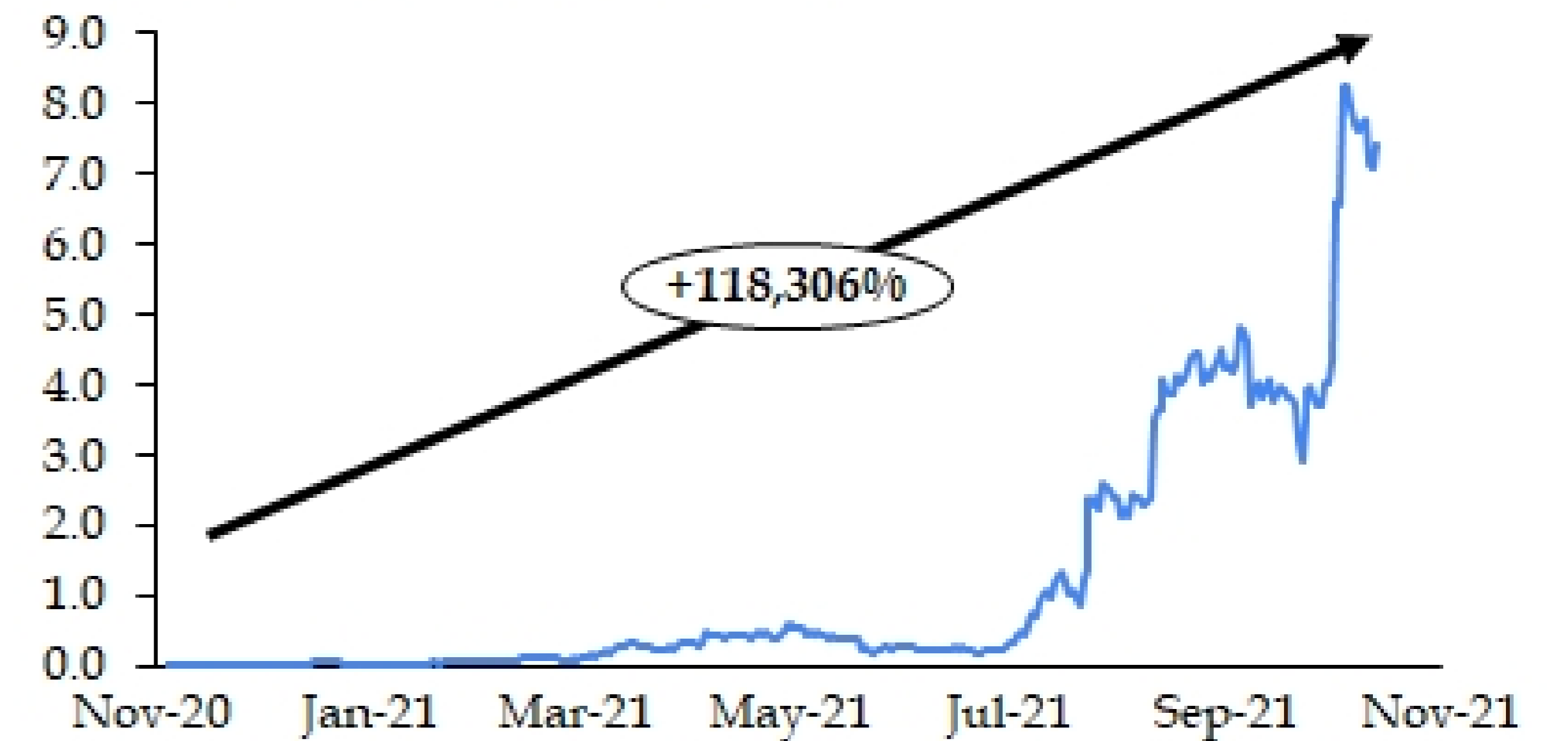
Blockchain Enabled Gaming Model



Blockchain (and NFTs) are poised to foster a brand new paradigm with possibilities for entirely new developer business models and gamer earning opportunities

**AXIE INFINITY IS THE PRIME
EXAMPLE OF SUCCESS IN P2E,
WITH A \$7BN VALUATION
SINCE THEIR COIN LAUNCH
ONLY 18 MONTHS AGO**

Market capitalisation of AXS, \$bn



\$7BN

Valuation since coin launch
only 18 months ago

118,306%

ROI for initial investors

1,000,000+

Daily active players

700+M

YTD revenue generated

90,000+

ETH traded in marketplace

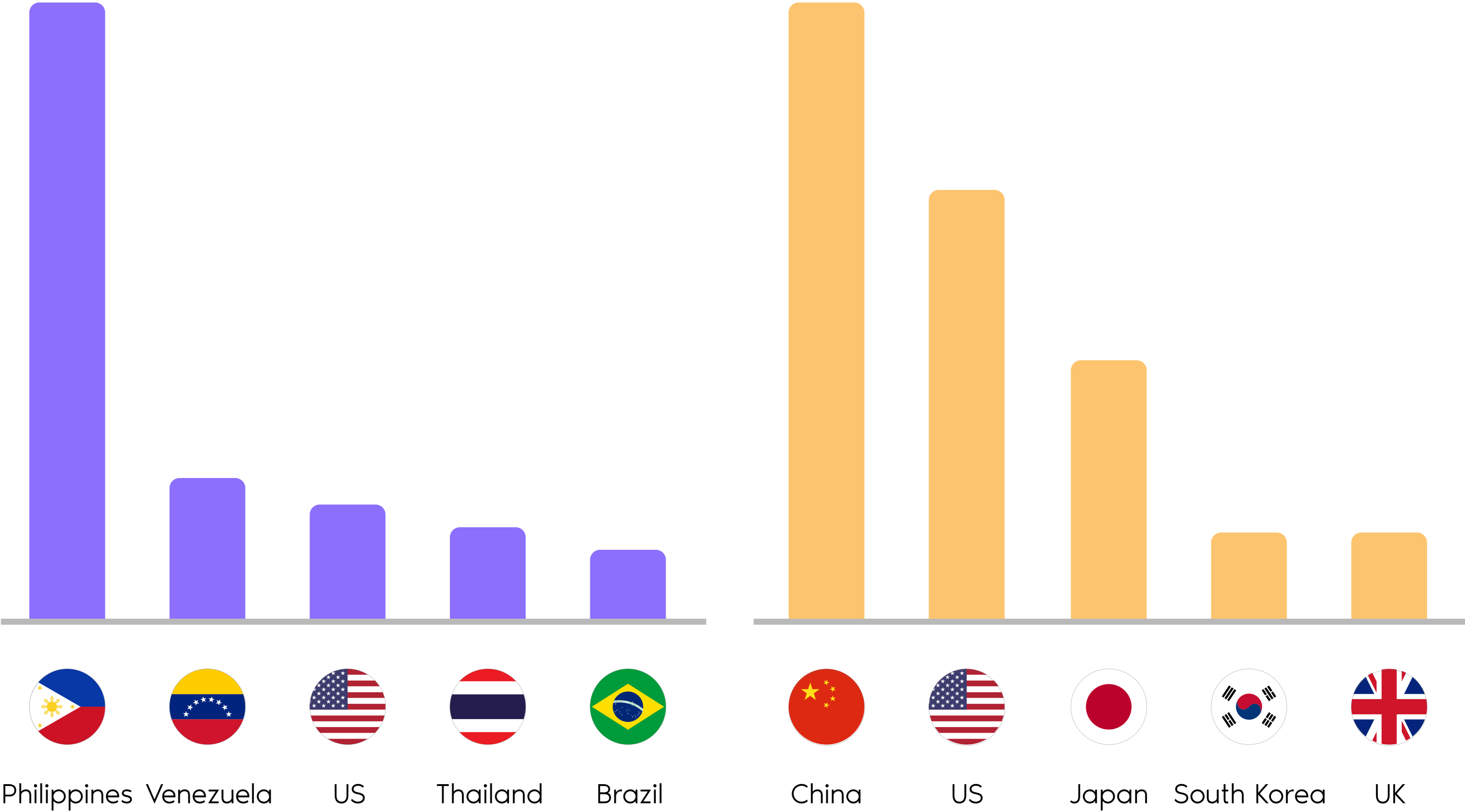
300 ETH

Most expensive Axie ever
sold

DESPITE ITS PHENOMENAL SUCCESS, AXIE'S LOW ENTERTAINMENT QUALITY MEANS THAT THE TRADITIONAL USER PAYING MARKETS REMAINLY VASTLY UNTAPPED

Axie is a turn-based game with very simplistic gameplay and therefore limited entertainment value...

... resulting largely in a player base who are playing only to "earn", largely from developing countries and with limited means to pay






AXIE'S TOP 5 COUNTRIES BY USERS

WORLD'S TOP 5 GAMING MARKETS BY REVENUE

THE LOL, DOTA, AND DIABLO FRANCHISES ARE A PROVEN ENTERTAINMENT MODEL THAT HAVE BUILT A FOLLOWING OVER 200M PEOPLE, DESPITE NOT HAVING P2E

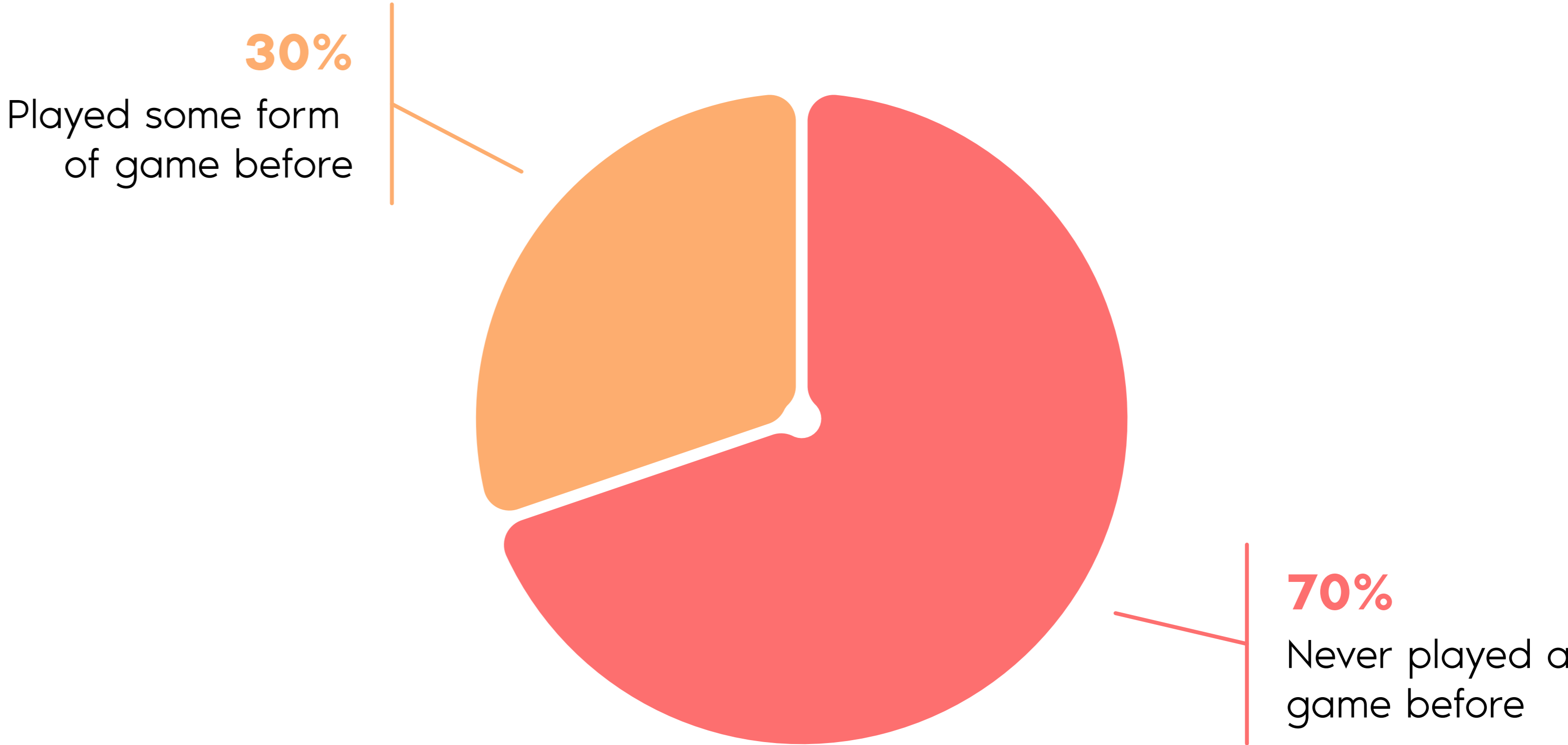
MMORPG and MOBA games have proven entertainment value, achieved without the P2E aspect...

... we believe that replicating this proven method of creating entertainment value with an additional P2E element will result in an addressable market magnitudes bigger than the traditional gaming markets...

| | |
|---|----------------------------------|
|  | REVENUE: 300M MAU: 3M |
|  | REVENUE: 50M MAU: 180M |
|  | REVENUE: 1M MAU: 11M |

Note that Axie still has a 1% penetration of users vs LoL's 180m DAU users

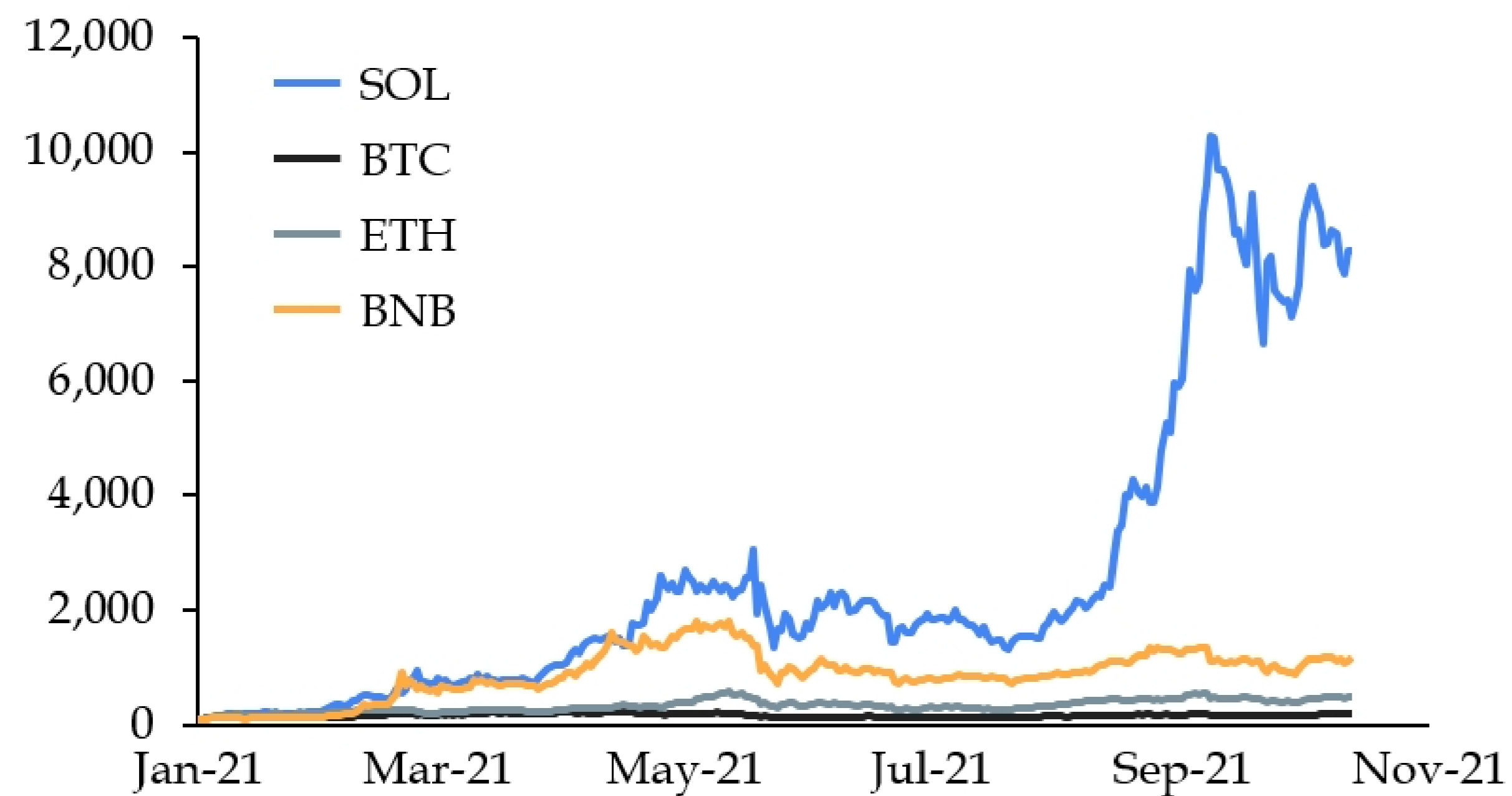
CATEGORISATION OF AXIE GAME USERS (ESTIMATED)



... given P2E will introduce a new generation of users attracted by the economic incentive who would otherwise never have played a game before

WE ARE FIRM BELIEVERS THAT SOLANA WILL BECOME THE LEADING BLOCKCHAIN GIVEN ETHEREUM'S ISSUES REGARDING SCALING CAPABILITY AND NETWORK CONGESTION

Price growth since 01 January 2021, %



2k transactions per second

43+ bn total transactions to date

\$0.00025 cost per transaction

Solana, a blockchain platform followed by top crypto investors, says it's far faster than Ethereum

Connie Loizos @cookie / 11:49 AM GMT+10 • May 15, 2021

[Comment](#)

Is Solana the real Ethereum killer?

Its price is up an extraordinary 40 times over 12 months, and it's not all hype. There's some brilliant technology behind this exceptional surge.

Solana: What you need to know about the skyrocketing cryptocurrency

Ethereum has some competition.

SOLANA P2E GAMING IS STILL IN ITS INFANCY COMPARED TO OTHER BLOCKCHAINS



Representative only, does not show all games available

WHAT IS SOLCHICKS?

SolChicks is the fastest growing and largest play-to-earn multiplayer role-playing game (MMORPG) game in the Solana ecosystem. SolChicks is ranked as the #1 play-to-earn game on Solana and has amassed a social community across Twitter, Discord, and Telegram of over 600,000 people within just 3 months since initial launch on the 3rd of September 2021. The SolChicks playable demo has been played by over 70,000+ people and SolChicks held a world-record IDO on 35 launchpads simultaneously on the 26th of November 2021.

SolChicks has a highly diverse and passionate team of over 100 members, which includes a management team from leading prestigious business institutions such as Wharton and McKinsey & Company and a world-class game development team responsible for timeless classic gaming titles such as MapleStory, PUBG, Dungeon Fighter and Tera.

SolChicks is backed by over 400+ well-known and prestigious private investors including Sfermion, Fundamental Labs, Blocore, AirAngels, GoldenTree, GD10, MetaVest Capital, Gate.io Labs, KuCoin Labs, Spartan Group, AU21, Master Ventures, Yield Guild Games SEA, Crypto Banter and Genblock and has leading partnerships with a wide range of institutions such as Axie Infinity Singapore, Mazer Gaming, Fearless esports, Chainlink and 8Pay.

More information on SolChicks can be found on their website at <https://solchicks.io>.



INTRODUCTION TO SOLCHICKS

Where do we begin...

SolChicks are a race of battle chickens who have recently been discovered on the blockchain. Records from what remained in their ancient archives tell a story of a proud race who once called the planet Chicco their home. Unlike what one might expect from their cute appearances, the Solchicks organize their society in a spartan like fashion where the mightiest warriors are revered and respected. As such, every SolChick trains and aspires to rise to the top from the time they are born. Over the course of history, the SolChicks have become renowned for their bravery with countless tales and legends of SolChicks who had taken on even the most ferocious of beasts and explored the most dangerous reaches of space. Battle arenas where they challenged one another in gladiator style tournaments were a commonplace, and SolChicks around Chicco participated fervently to test their mettle and prove their strength.

Young SolChicks are born with unique attributes which give them their unearthly power and are trained in the art of combat from the moment they master walking. As they gain more experience, the stronger and more adept SolChick fledglings mature and evolve. Depending on their traits and aptitudes, the SolChicks organize themselves into a multitude of professions and callings through deeds of valor where each SolChick plays a crucial part in maintaining the strength of their social fabric. Through this system, the SolChicks thrived for generations.

Yet the peace would not last long. In the year 2021, Chicco was attacked by the intergalactic threat, the SolFox. With its mighty fangs and deadly claws, the SolFox was an overwhelming power which the SolChicks, despite their best efforts, could not overcome on their own. Many SolChicks fell in the mighty battle that took place on Chicco and alas, the SolChicks had no choice but to abandon their planet. Those who survived embarked on a long arduous journey across the stars in search for answers and a new home.

With their pride bruised and hearts desperate, the SolChicks wandered upon the blockchain galaxy until they stumbled upon Solana, where they are now seeking to rebuild and recover from the scars of their past. Although the SolChicks have been a peaceful race who kept private to themselves for centuries, this time they are seeking your help. The SolChicks have only just begun the process of healing and the memory of the fateful plight of Chicco still burns hot in their minds. They are seeking answers, but the more they uncover, the more questions they have. Why did the SolFox attack out of the blue? How did the SolFox find them?



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With your fates now closely intertwined, it is now up to you to seek out the SolChicks, bond with them, train them, and eventually fulfill your combined destinies. Only together you may reach the top, vanquish the SolFox and protect the SolChick's way of life. The path ahead would be difficult, but fulfilling. Who will be the chosen ones? There is only one way to find out...

A COLLECTION OF 10,000 UNIQUE SOLCHICKS WITH 5 RARITY TIERS



Common

>60% chance

Just your everyday average SolChick which to be fair, isn't bad at all!



Uncommon

>40% chance

Not as common but still easily differentiable in a crowd of SolChicks



Rare

>15% chance

Now this is a real looker, standout amongst the coop



Epic

>2% chance

They say these are hot but crazy... rare. You may see a SolPig fly before you stumble upon one



Legendary

>0.1% chance

Creatures of such grace and perfection don't exist... Also called SolUnicorns

The supply of Gen 1 SolChicks is limited to 10,000 unique NFTs, each with its unique design and rarity tiers based on traits

4 WAYS TO EARN EXPERIENCE POINTS AND EVOLVE YOUR SOLCHICK

1) Bond & Train

Play and feed with SolChicks to make sure they are loved and healthy. Obtain new skills and powerups as you level up and evolve your SolChicks.

2) PVP

Test your mettle and find out who has the mightiest SolChick.

3) Raids

Group up with your strongest friends and battle against threats to the SolChicks!

4) Finish Quests

Complete Quests In a Playable World

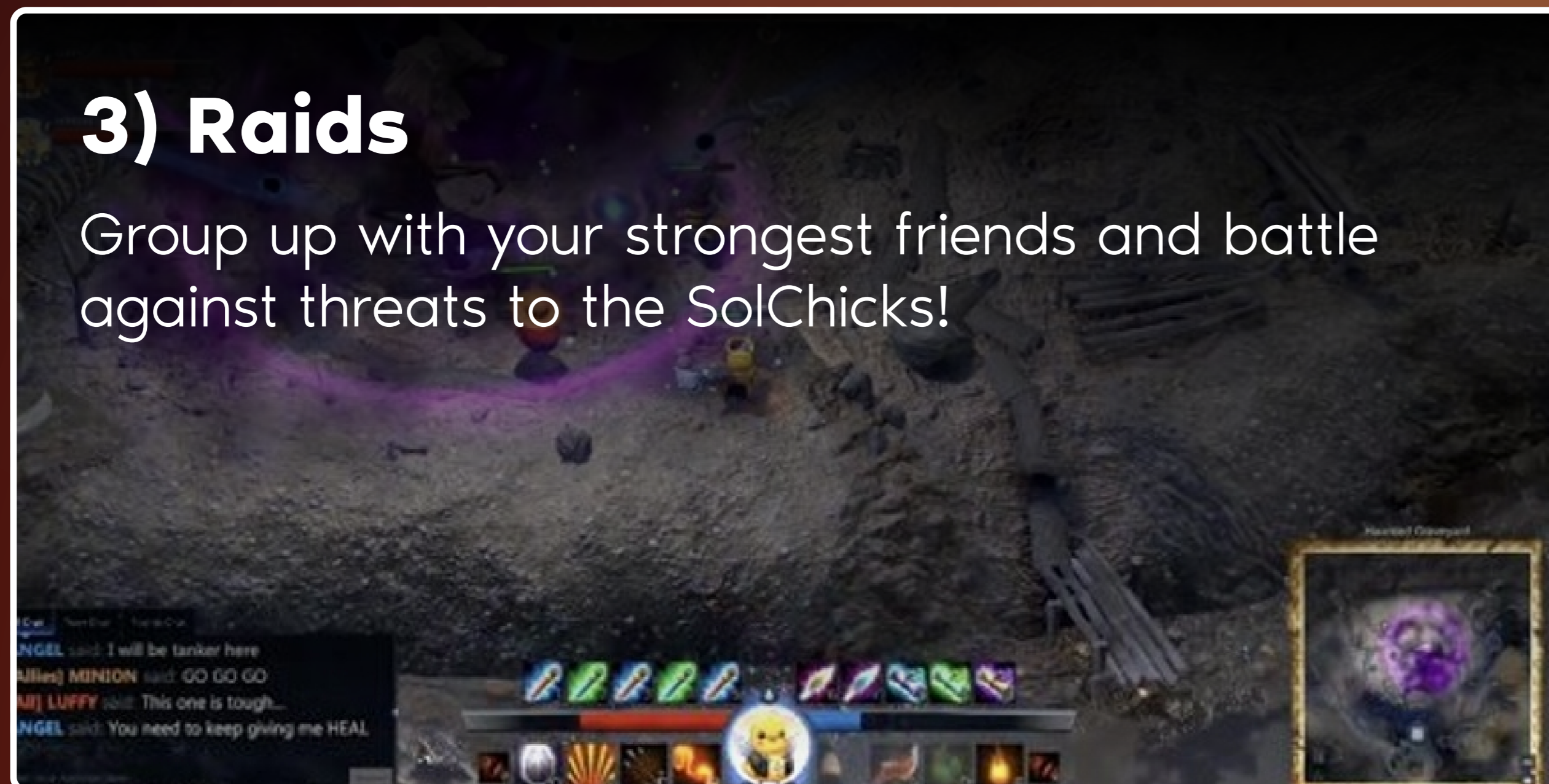


ELDER CHIKRIK

THANK YOU, HERO, THIS IS INDEED DIRE NEWS, THE CULT OF THE SOLFOX HAS TO BE STOPPED. WE WILL INFORM THE GRAND IMPERIAL COUNSEL AT ONCE.

OBJECTIVES

JENADA THE ORACLE
RETURN TO ELDER CHIKRIK



HOW PLAYERS EARN FROM SOLCHICKS

Earning SolCoins (our in game currency) that could be used in-game

Earning in game rewards which can be traded on real world exchanges



Earning \$CHICKS tokens (which has governance rights and rights to game revenues) through weekly leaderboard / MMR rankings

Spending \$SLC and \$CHICKS to breed new SolChicks and selling them

WE STARTED SOLCHICKS ON 3 SEPTEMBER 2021. THIS IS WHAT WE HAVE ACHIEVED ALREADY



5,000 NFTs Released



30+ Launchpads (A World Record!)



179,000+ Discord Members



20+ Partnerships



256,000+ Twitter Followers



19+ Countries



183,000+ Telegram Members



Playable Demo



70+ Doxxed Team



Game Mechanics Paper



400+ VC/KOL Investors





Trailer Launch

Figures as at Dec 5, 2021

OUR INVESTORS



EXTENSIVE PARTNERSHIPS WITH LEADING BLOCKCHAIN INSTITUTIONS AND RECORD NUMBER OF INVESTORS ENSURING BROAD SCALE AND REACH

 SOLANA  Chainlink  GRAPE  8PAY  Slope  OVR  Solanart  DigitalEyes

 SolShop  MAGIC EDEN  solsea  Altura  EXOLIX  coindesk  brave  AIS  MAZER GAMING

 R-930 CAPITAL  Blockchain News  egamers.io  The Coin Times  GAMER  VESTIGIUM  StarTerra  MAZER VENTURES

 KANGAROO CAPITAL  SOLAR ECO FUND  GGD10 VENTURES  LD CAPITAL  BLOCKCHAIN FOUNDERS FUND  GENESIS BLOCK  TrustSwap  TRUSTPAD

 BANTER CAPITAL  BCA INVESTMENTS  BLUEWHEEL  CRITERION  CoinPublic  DREAMBOAT CAPITAL  GEMS LAB  AVG AUTOMATIC VENTURE GROUP  THE LIGHTHOUSE VENTURES

and many more...

SOLCHICKS' INVESTOR AND PARTNERSHIP BASE COVER A WIDE RANGE OF MARKETPLACES, BLOCKCHAIN TECHNOLOGY, VENTURE CAPITAL INVESTORS, NEWS MEDIA, KEY OPINION LEADERS, AND OTHER IMPORTANT GROUPS.

LAUNCHPAD PARTNERS



We have over 35 launchpad partners and over 60,000 sign ups within seconds of launch for a record breaking IDO

SOLCHICKS NOW HAS A COMPREHENSIVE TEAM ACROSS ALL KEY VERTICALS

MANAGEMENT



WILLIAM
Chief Executive Officer



LEWIS
Chief Operating Officer



GAME DEVELOPMENT



DAVID
Development Lead



JUN
Game Lead



BEN
Game Design Lead

Supported by 13 other people

WEB & GRAPHICS



DON
Web & Graphics Lead

Supported by 5 other people

HUMAN RESOURCES



SINAN
HR Lead

Supported by 3 other people

MARKETING



JAMES
Marketing Lead

Supported by 6 other people

PARTNERSHIPS



JEREMY
Partnerships Lead

Supported by 2 other people

COMMUNITY



CONNOR
Community Lead

Supported by 43 other people

PR



JASPER
PR Lead

Supported by 6 other people

SOCIAL MEDIA



ALESSIO
Social Media Lead

Supported by 6 other people

With a team of >70 people, we have a strong competitive advantage by combining both blue-chip game development and business operations experience, allowing us to be nimble and quick while maintaining the highest standards of quality

CORE TEAM MEMBERS



WILLIAM

CEO

william@solchicks.io



LEWIS

COO

lewis@solchicks.io



JUN

Game Lead

jun@solchicks.io



BEN

Game Design Lead

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DAVID

Development Lead

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JAMES

Marketing Lead

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ALESSIO

Social Media Lead

alessio@solchicks.io



DON

Web & Graphics Lead

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JASPER

PR Lead

jasper@solchicks.io



CONNOR

Community Lead

connor@solchicks.io



JEREMY

Partnerships Lead

jeremy@solchicks.io



SINAN

HR Lead

sinan@solchicks.io

RELEASE ROADMAP

ACCOMPLISHED
MILESTONES UP TO DATE

13 DECEMBER
2021

Q1.2022

Q2.2022

Q3.2022



✔ Initial minting launch
(2,500 NFTs)

✔ NFT listing on five
secondary marketplaces

✔ Partnership with
blue-chip developers
(ChainLink, etc.)

✔ Partnership with major
advertising platforms
(Brave, etc.)

✔ Launch of fully
revamped website with
gameplay snapshots

✔ 2nd wave NFT Minting

✔ Launch of the
playable game demo



RELEASE OF CHICKS GOVERNANCE TOKEN

The CHICKS token will be
released on the Solana
network.

RELEASE OF SOLCHICKS ALPHA

Expected launch date of the
SolChicks gaming platform. You
can expect to evolve your
SolChicks, engage in P2P
battles and begin bonding with
your SolChicks.

BATTLE OF THE SOLFOX CHALLENGE

Challenge the SolFox! Only the
chosen few may undertake this
periodic challenge. Amazing
spoils await those who can
defeat the SolFox!

RELEASE OF SOLCHICKS COMMUNITY AND SECOND UPDATE

Release of SolChicks
Community and Second Update
Launch of the second update
of the SolChicks game, which
will include new worlds to
explore, the SolChicks
marketplace, farming, and

RELEASE OF THIRD UPDATE

Additional features to be
released including flocks,
buildings and weapons.

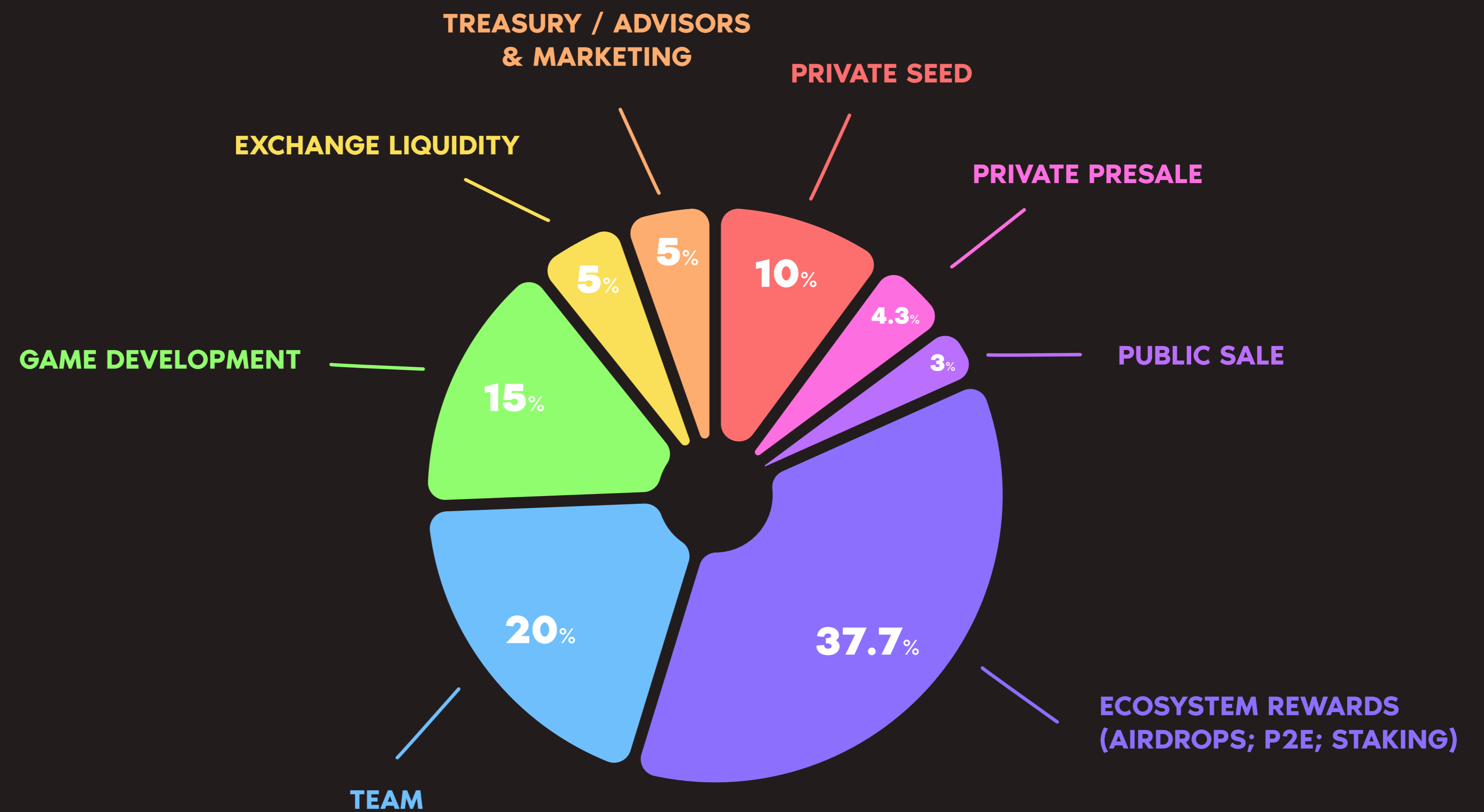
\$CHICKS TOKENOMICS

TOKEN NAME
\$CHICKS



TOKEN SUPPLY
10.0 Billion

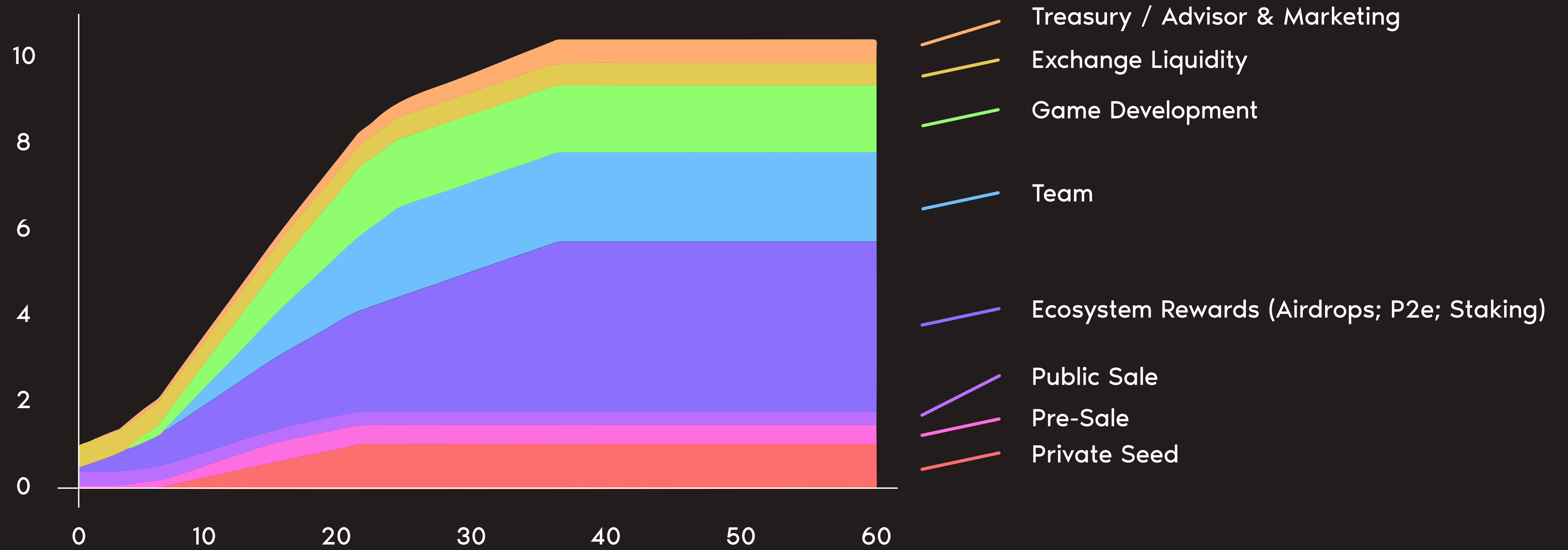
TGE UNLOCK %
5% (Excluding Exchange Liquidity)



VESTING SCHEDULE

| | TGE UNLOCK | 1 | 2 | 3 | 4 | 5 | 6 | 9 | 12 | 15 | 18 | 21 | 24 | 36 | |
|---|------------|-------------------------|---|---|----------------------------------|---|---|-------------------------|----|----|----|----|----|----|--|
| PRIVATE SEED | 5% | CLIFF | | | | | | LINEAR VEST - 15 MONTHS | | | | | | | |
| PRIVATE PRESALE | 10% | CLIFF | | | LINEAR VEST - 12 MONTHS | | | | | | | | | | |
| PUBLIC PRESALE | 25% | LINEAR VEST - 3 MONTHS | | | | | | | | | | | | | |
| ECOSYSTEM REWARDS (AIRDROPS; P2E; STAKING) | 2.5% | LINEAR VEST - 36 MONTHS | | | | | | | | | | | | | |
| TEAM | - | CLIFF | | | | | | LINEAR VEST - 18 MONTHS | | | | | | | |
| GAME DEVELOPMENT | - | CLIFF | | | MILESTONE AND TIME-BASED VESTING | | | | | | | | | | |
| EXCHANGE LIQUIDITY | 100% | VESTED AT TGE | | | | | | | | | | | | | |
| TREASURY / ADVISORS & MARKETING | 1.5% | LINEAR VEST - 36 MONTHS | | | | | | | | | | | | | |

CIRCULATING TOKENS



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www.solchicks.io