



SOLCHICKS

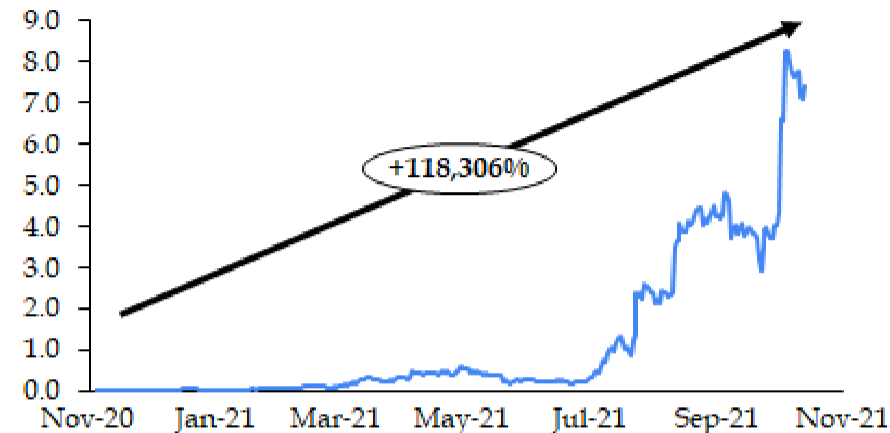


THE NFT P2E HAS GROWN SIGNIFICANTLY, WITH TOP 10 P2E PLAYERS TOTALLING 10+BN MARKET CAP

Game Name	Price (as of 10 OCT 21)	Market Cap (\$ mn)	Circulating Supply	Game Launch Date	Coin Launch Date	Initial Price at Launch	ROI	Blockchain
 Axie Infinity	\$121.88	\$7,400 mn	60.9 AXS	Mar 2018	11 Apr 2020	\$0.17	71,694.1%	ETH
 Decentraland	\$0.74	\$1,335 mn	1.87 BN MANA	Feb 2020	20 Sep 2020	\$0.025	2,960.0%	ETH
 The Sandbox	\$0.71	\$634 mn	892 mn SAND	Not yet Released	16 Aug 2020	\$0.051	1,392.2%	ETH
 GALA GAMES	£0.08	\$586 mn	7.0 GALA	n.a.	18 Sep 2020	\$0.0015	5,333.3%	ETH
 YGG	\$6.39	\$440 mn	67 mn YGG	n.a.	27 July 2021	\$1.8	355.0%	ETH
 Illuvium	\$617.71	\$399 mn	624k ILV	2022	31 Mar 2021	\$68.3	904.4%	ETH
 MOBOX	\$4.21	\$270 mn	64 mn MBOX	Not yet Released	08 Apr 2021	\$1.6	263.1%	BEP-20
 MY NEIGHBOR ALICE	\$11.20	\$258 mn	23 mn ALICE	2022 Q1	15 Mar 2021	\$23.6	8,960.0%	ETH
 WEMIX	\$1.70	\$212 mn	123 WEMIX	n.a.	30 Oct 2020	\$0.36	472.2%	Klaytn
 STAR ATLAS	\$0.09	\$193 mn	2.1 bn ATLAS	Not yet Released	02 Sep 2021	\$0.068	132.4%	SOL

**AXIE INFINITY IS THE PRIME
EXAMPLE OF SUCCESS IN P2E,
WITH A \$7BN VALUATION
SINCE THEIR COIN LAUNCH
ONLY 18 MONTHS AGO**

Market capitalisation of AXS, \$bn



\$7BN

Valuation since coin launch
only 18 months ago

118,306%

ROI for initial investors

1,000,000+

Daily active players

700+M

YTD revenue generated

90,000+

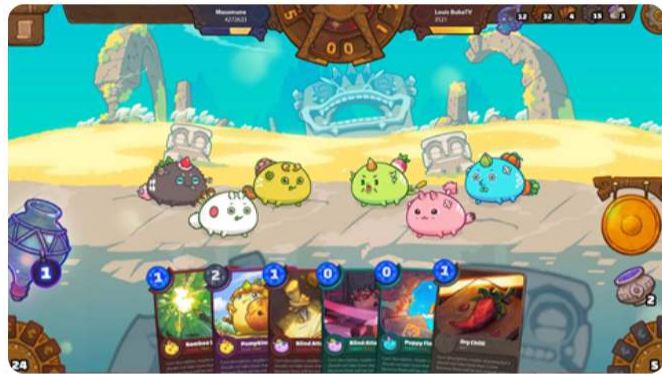
ETH traded in marketplace

300 ETH

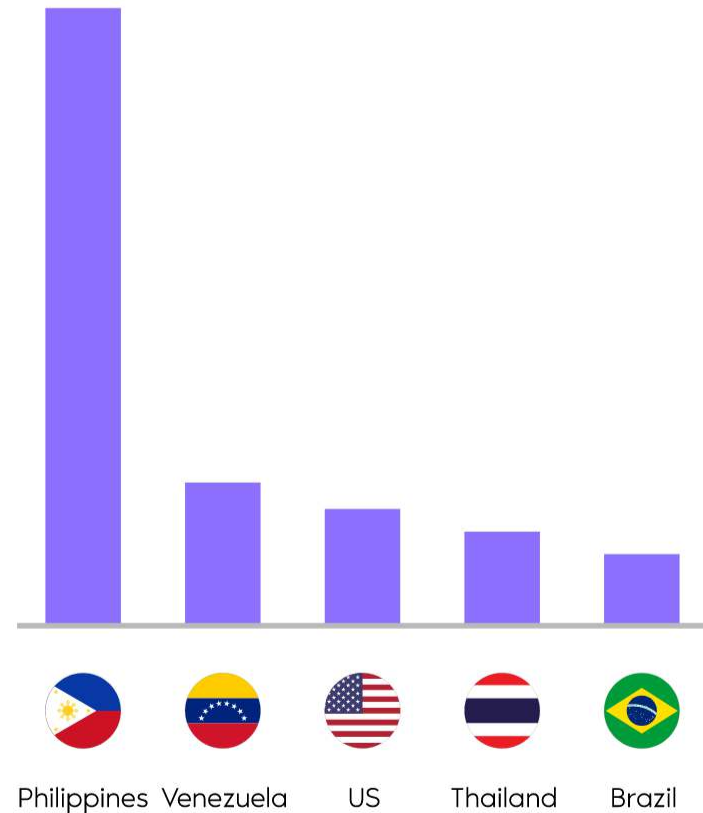
Most expensive Axie ever
sold

DESPITE ITS PHENOMENAL SUCCESS, AXIE'S LOW ENTERTAINMENT QUALITY MEANS THAT THE TRADITIONAL USER PAYING MARKETS REMAIN VASTLY UNTAPPED

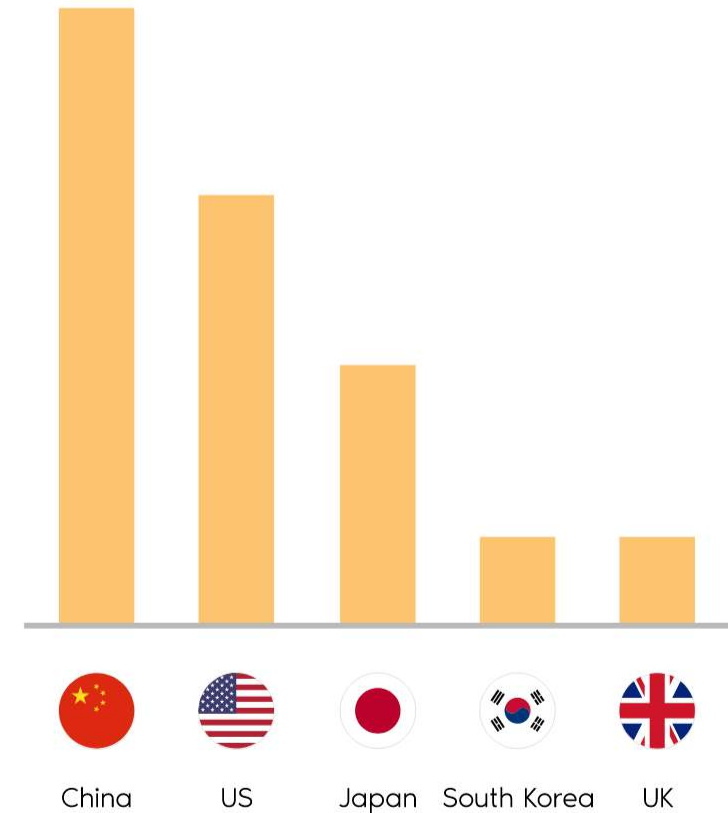
Axie is a turn-based game with very simplistic gameplay and therefore limited entertainment value...



... resulting largely in a player base who are playing only to “earn”, largely from developing countries and with limited means to pay






Axie's top 5 countries by users



World's top 5 gaming markets by revenue

THE LOL, DOTA, AND DIABLO FRANCHISES ARE A PROVEN ENTERTAINMENT MODEL THAT HAVE BUILT A FOLLOWING OVER 200M PEOPLE, DESPITE NOT HAVING P2E

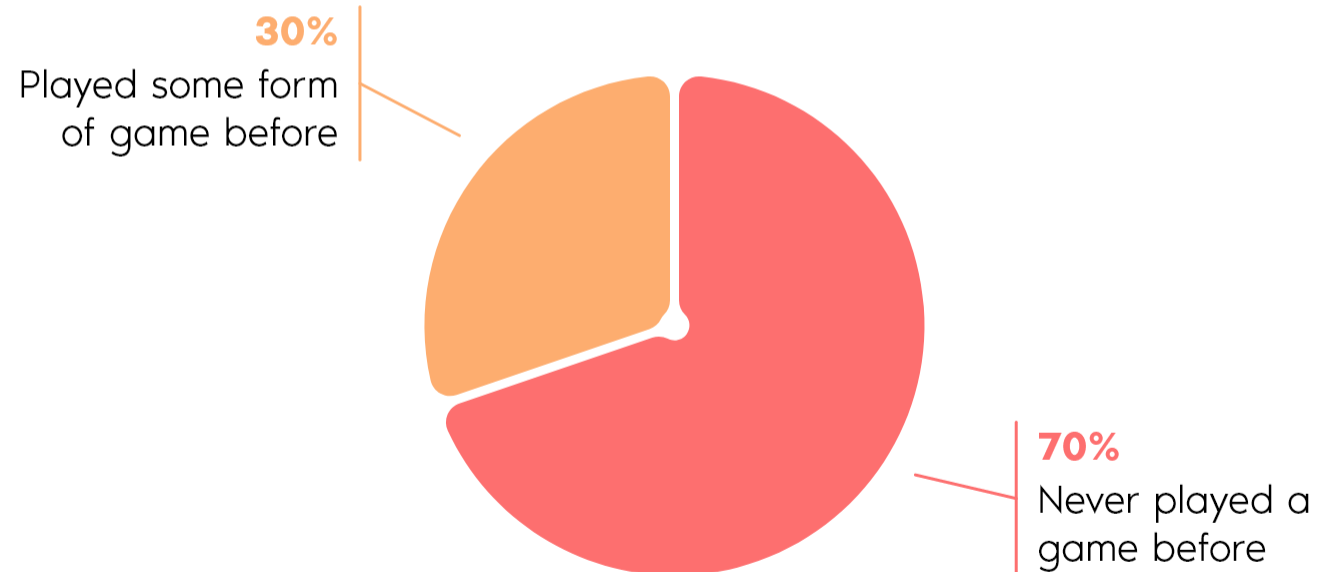
MMORPG and MOBA games have proven entertainment value, achieved without the P2E aspect...

	REVENUE: 300M MAU: 3M
	REVENUE: 2.1B MAU: 180M
	REVENUE: 406M MAU: 11M

Note that Axie still has a 1% penetration of users vs LoL's 180m DAU users

... we believe that replicating this proven method of creating entertainment value with an additional P2E element will result in an addressable market magnitudes bigger than the traditional gaming markets...

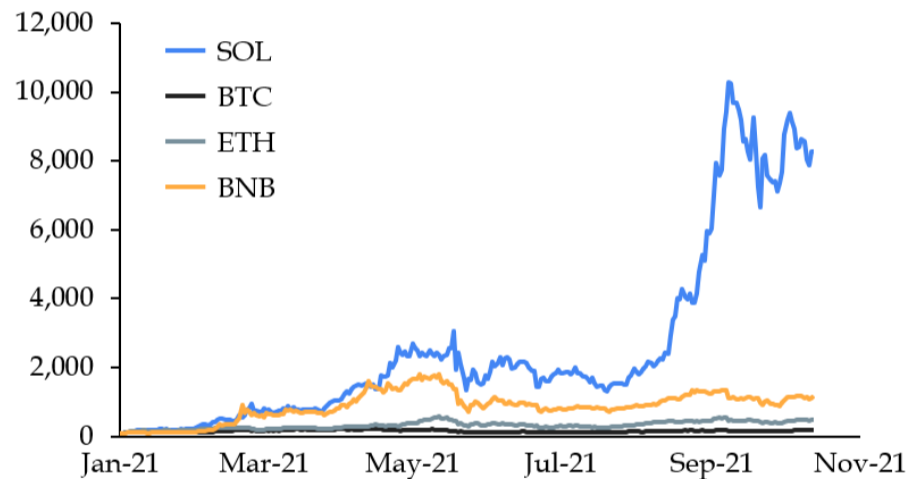
CATEGORISATION OF AXIE GAME USERS (ESTIMATED)



... given P2E will introduce a new generation of users attracted by the economic incentive who would otherwise never have played a game before

WE ARE FIRM BELIEVERS THAT SOLANA WILL BECOME THE LEADING BLOCKCHAIN GIVEN ETHEREUM ISSUES REGARDING SCALING CAPABILITY AND NETWORK CONGESTION

Price growth since 01 January 2021, %



2k transactions per second

32+ bn total transactions to date

\$0.00025 cost per transaction

Solana, a blockchain platform followed by top crypto investors, says it's far faster than Ethereum

Connie Loizos @cookie / 11:49 AM GMT+10 • May 15, 2021

Is Solana the real Ethereum killer?

Its price is up an extraordinary 40 times over 12 months, and it's not all hype. There's some brilliant technology behind this exceptional surge.

Solana: What you need to know about the skyrocketing cryptocurrency

Ethereum has some competition.

SOLANA P2E GAMING IS STILL IN ITS INFANCY COMPARED TO OTHER BLOCKCHAINS



Representative only, does not show all games available

WHAT IS SOLCHICKS?

Our mission is simple: to be the fastest growing play-2-earn game built on the Solana blockchain with real entertainment value. We want to recreate a MMORPG / MOBA game with real and proven entertainment value in as short of time as possible.

We want to be first to market in the next 6 months and build significant first mover advantages as soon as possible. With the quality of our team and prove evidence of our ability to scale quickly, we are the best positioned company to be the #1 dominant player in the next 6 months.



A COLLECTION OF 10,000 UNIQUE SOLCHICKS WITH 5 RARITY TIERS



Common

>60% chance

Just your everyday average SolChick which to be fair, isn't bad at all!



Uncommon

>40% chance

Not as common but still easily differentiable in a crowd of SolChicks



Rare

>15% chance

Now this is a real looker, standout amongst the coop



Epic

>2% chance

They say these are hot but crazy... rare. You may see a SolPig fly before you stumble upon one



Legendary

>0.1% chance

Creatures of such grace and perfection don't exist... Also called SolUnicorns

The supply of SolChicks is limited to 10,000 unique SolChicks, each with its unique design and rarity tiers based on traits

4 WAYS TO EARN EXPERIENCE POINTS AND EVOLVE YOUR SOLCHICK

1) Bond & Train

Play and feed with SolChicks to make sure they are loved and healthy. Obtain new skills and powerups as you level up and evolve your SolChicks.

2) PVP

Test your mettle and find out who has the mightiest SolChick.

3) Raids

Group up with your strongest friends and battle against threats to the SolChicks!

4) Finish Quests

Complete Quests In a Playable World

HOW OWNERS EARN FROM SOLCHICKS

Earning SolCoins (our in game currency) that could be used in-game

Earning in game rewards which can be traded on real world exchanges



Earning \$CHICKS tokens through weekly leaderboard / MMR rankings

Spending \$SLC and \$CHICKS to breed new SolChicks and selling them

WE STARTED SOLCHICKS ON 3 SEPTEMBER 2021. THIS IS WHAT WE HAVE ACHIEVED ALREADY



5,000 NFT's



55,000+ Discord Members



55,000+ Twitter Followers



30,000+ Telegram Members



70+ Doxxed Team



120+ VC/KOL Investors



20+ Launchpads (A World Record!)



50+ Partnerships



19+ Countries



Playable Demo



Game Mechanics Paper



Trailer Launch

EXTENSIVE PARTNERSHIPS WITH LEADING BLOCKCHAIN INSTITUTIONS AND RECORD NUMBER OF INVESTORS ENSURING BROAD SCALE AND REACH



and many more...

SOLCHICKS' INVESTOR AND PARTNERSHIP BASE COVER A WIDE RANGE OF MARKETPLACES, BLOCKCHAIN TECHNOLOGY, VENTURE CAPITAL INVESTORS, NEWS MEDIA, KEY OPINION LEADERS, AND OTHER IMPORTANT GROUPS.

SOLCHICKS HAS HIRED A BLUE-CHIP GAME DEVELOPMENT TEAM (OXPLAY) FROM KOREA

DAVID

Head of Game Dev. /
Founder of OxPlay
10+ years' experience

RYAN

Game Design Director
+20 years' experience

TONY

Technical Director
+10 years' experience

BRIAN

Creative Director
+10 years' experience

LEO

Technical Artist

JESSICA

UX Designer

CHLOE

Project Management



KRAFTON



Smilegate®

LINE GAME



KARTRIDER



AION

DESTINY CHILD

TERA



**Team has not been doxxed*

We are proud of this result, having spent significant time searching for a blue-chip team who share our values for moving quickly while retaining high quality

CAREER

KEY PROJECTS

SOLCHICKS NOW HAS A COMPREHENSIVE TEAM ACROSS ALL KEY VERTICALS

MANAGEMENT



WILLIAM

Chief Executive Officer



LEWIS

Chief Operating Officer

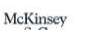


MARKETING



PIETRO

Chief Marketing Officer



Supported by 3 other people

SOCIAL MEDIA



WARREN

Social Media Lead



Supported by 7 other people

CONTENT



PAULO

Content Lead



Supported by 4 other people

GAME DEVELOPMENT



DAVID

Head of Game Dev. / 0xPlay



JUN

Game Development Lead



RYAN

Design Director / 0xPlay



TONY

Technical Director / 0xPlay



BRIAN

Creative Director / 0xPlay



BEN

Game Design Lead



DON

Web Development Lead



Supported by 8 other people

COMMUNITY

Supported by 25 other people



TOMM

Community Lead



ONYX

Community Lead



ALEX

Community Lead

SPECIAL PROJECTS



STANLEY

Special Projects Lead



Supported by 3 other people

PARTNERSHIPS



Supported by 2 other people



PERRY

Partnerships Lead



AVI

Partnerships Lead



Combined team over 70 people covering all key verticals

RELEASE ROADMAP



ACCOMPLISHED MILESTONES UP TO DATE

- ✓ Initial minting launch (2,500 NFTs)
- ✓ NFT listing on five secondary marketplaces
- ✓ Partnership with blue-chip developers (ChainLink, etc.)
- ✓ Partnership with major advertising platforms (Brave, etc.)
- ✓ Launch of fully revamped website with gameplay snapshots
- ✓ 2nd wave NFT Minting
- ✓ Launch of the playable game demo
- ✓ VC Fundraising
- ✓ Launchpads



NOVEMBER 2021

- \$CHICKS IDO



Q1.2022

- Release of SolChicks Alpha



JUNE 2022

- Release of Full Game
- Institutional Capital Raise

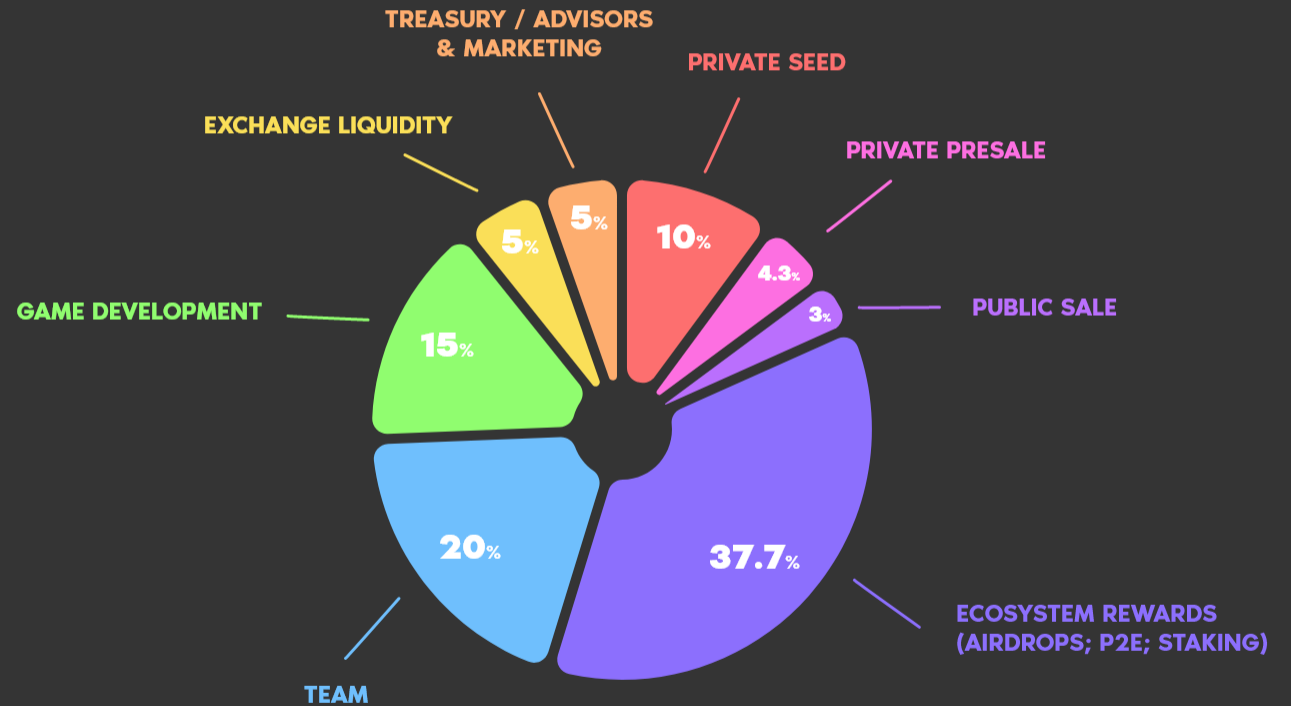
\$CHICKS TOKENOMICS

TOKEN NAME
\$CHICKS



TOKEN SUPPLY
10.0 Billion

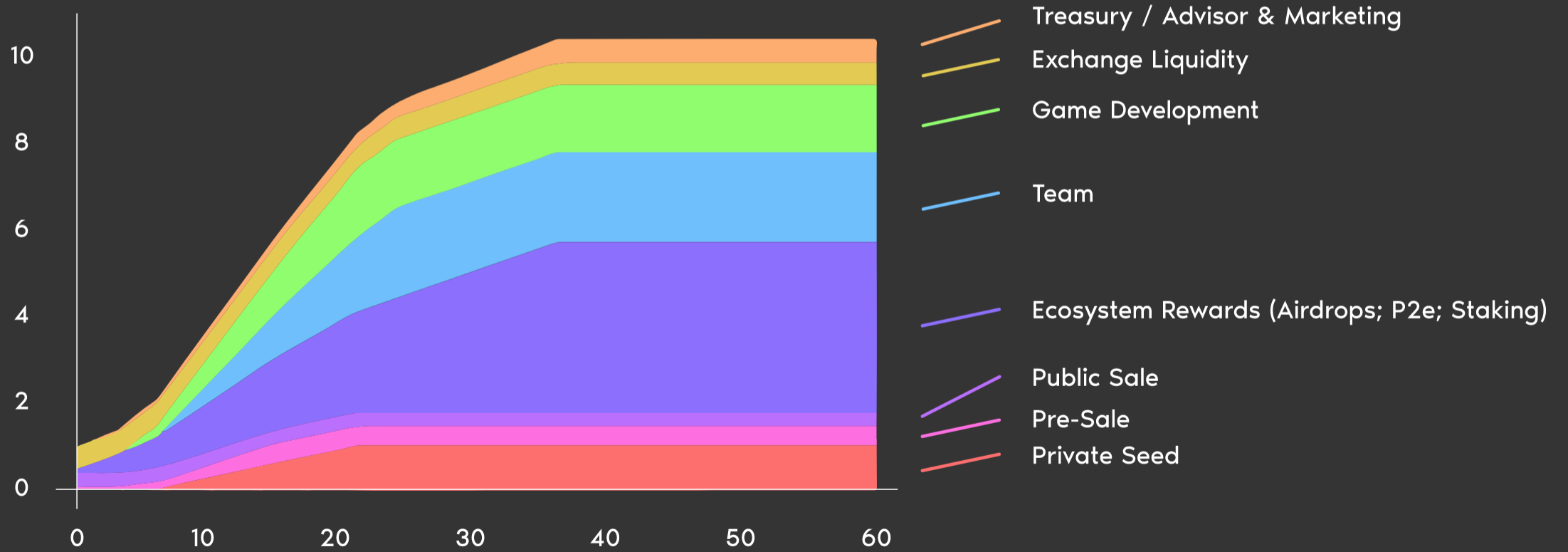
TGE UNLOCK %
5% (Excluding Exchange Liquidity)



VESTING SCHEDULE

	TGE UNLOCK	1	2	3	4	5	6	9	12	15	18	21	24	36
PRIVATE SEED	5%	CLIFF						LINEAR VEST - 15 MONTHS						
PRIVATE PRESALE	10%	CLIFF			LINEAR VEST - 12 MONTHS									
PUBLIC PRESALE	25%	LINEAR VEST - 3 MONTHS												
ECOSYSTEM REWARDS (AIRDROPS; P2E; STAKING)	2.5%	LINEAR VEST - 36 MONTHS												
TEAM	-	CLIFF						LINEAR VEST - 18 MONTHS						
GAME DEVELOPMENT	-	CLIFF			MILESTONE AND TIME-BASED VESTING									
EXCHANGE LIQUIDITY	100%	VESTED AT TGE												
TREASURY / ADVISORS & MARKETING	1.5%	LINEAR VEST - 36 MONTHS												

CIRCULATING TOKENS



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